

COALITION OF CONSERVATIVES IN ACTION

10/23/2021

GENERAL GUIDELINES- As an Organization

DO's

1. Our activities benefit the Public
2. Issue Advocacy
 - a. Take a position on public policy
3. Sponsor Debates
 - a. All candidates must be invited
 - b. Moderator must be Neutral
 - c. All candidates have equal time to talk
 - d. Topics are within Coalition interests
4. Persuade candidates to take a stand on issues or agree with Coalition objectives.
5. Get Coalition issues included in a political party's platform
 - a. Include disclaimers in communications that any testimony is for educational purposes or show originating reference/source
6. Non-Partisan Voter Registration
7. Participate in Get out the Vote Drives
 - a. GOTV activities must be directed to inform the public of the importance of voting
8. Limited Lobbying (not furthering political purposes)
 - a. Includes ballot measures and judicial nominations

DON'TS

1. Benefit any private individual or political party
2. Political Campaigning
 - a. No contributions to any candidates
 - b. No public statements for or against a candidate, either verbal or written
3. Political Fundraising
4. Support or oppose a declared political candidate
5. Support or oppose a political party for races for elected offices
6. Endorse or support a political candidate, either monetarily or by volunteering time as a representative of this organization.
7. Send partisan political communications to members
8. Engage in fundraising events or solicitations with candidates or partisan political groups
9. Directly request a candidate or elected official to endorse the Coalition's Agenda
10. Prevent a public official from being re-nominated for office